



FOR IMMEDIATE RELEASE ON 16 NOVEMBER 2010

AEA and Hara join forces for new carbon and energy management offering

Partnership to target cities and local authorities, industrial & manufacturing / CPG and utility sectors

London, England and San Mateo, CA - November 16, 2010 - AEA, a leading sustainability consultancy, has announced a strategic partnership with Hara, one of the fastest-growing providers to the carbon, energy and environmental management software market. The partnership will allow AEA and Hara to provide organisations with a complete service, from initial reporting stages through to implementing actual carbon and energy reductions as well as ongoing monitoring and management.

The partnership will add significant value to AEA's existing consultancy service offering, by providing organisations with a flexible service that allows them to measure their existing energy use, their carbon footprint and to develop strategies and models that allow them to manage their organisation's carbon usage. The service will also allow organisations to meet the challenges of increasing environmental regulatory compliance across waste and water as well as energy consumption. The state of the art software offering is supported by a team of expert sustainability consultants.

Bill Hutchison, Director of Knowledge Management at AEA said:

“The delivery of future carbon reduction is all about measurement, verification and monitoring. As environmental legislation increases, all organisations need to find clear and cost-effective ways of pinpointing opportunities to save both money and carbon. We're very excited about the many ways in which Hara sustains what we already do, and enables us to bring innovative new services to our customers.”

Nick Martin, Managing Director at Hara, said:

“For over four decades AEA has been a trusted adviser to government and global businesses on climate change, energy and environment strategies, including acting as a key adviser on the UK Carbon Reduction Commitment. Hara is thrilled to be joining forces with AEA across Europe to provide market-leading solutions that will help companies of all sizes establish an auditable environmental and energy system and optimise energy and carbon efficiencies across the enterprise. This partnership reinforces Hara's international presence and ability to service customers on a global basis.”

Ends



For more information contact:

Michael Evans/Rowan Baker
Madano Partnership 020 7593 4000
www.madano.com

Claire Newell
PR Manager, AEA 0870 190 2435

About AEA

AEA is a leading sustainability consultancy. The company operates in the UK, Europe and the US advising the UK Government, the EU and major private sector organisations in energy and climate change, air and water quality, risk management, resources and waste, sustainable transport and knowledge transfer.

For further information please visit www.aeat.co.uk

About Hara

Hara helps organisations grow and profit while optimising natural resource consumption and minimising environmental impact. The Hara™ Environmental and Energy Management solution enables organisations to manage and optimise their organisational metabolism – the collective resources consumed and resulting outputs across an organisation and its value chain – including energy, water, waste, and carbon. Hara empowers an end-to-end environmental and energy business process from reporting to reduction to help organisations improve operational efficiency, maximise value and manage risk. Hara customers include leading organisations such as Aerojet, Akamai, City of Las Vegas, City of Palo Alto, City of Philadelphia, Coca-Cola, Diebold, Hasbro, Intuit, News Corporation and Safeway. The company is funded by Kleiner Perkins Caufield & Byers, JAFCO, and Nth Power. For more information, please visit www.hara.com.