

# PROGRAMME & REGISTRATION

- EVENT DATE: TUESDAY, 27TH MAY 2008
- LOCATION: UKERC  
UK ENERGY RESEARCH CENTRE  
58, PRINCES GATE, EXHIBITION ROAD  
LONDON, SW7 2PG
- TIME: 18.00 - 20.00

- 18.00 Registration
- 18.30 Welcome by the Chair and Introduction to the ESRC
- 18.40 'The Big Ask: Examining the Credibility of Government Commitments on Climate Change and Renewable Energy'  
David Reiner, Judge Business School, Cambridge
- 19.00 'Smart Metering, Smart Consumers'  
Sarah Darby, Environmental Change Institute, Oxford
- 19.20 Panel Discussion and Q & A
- 20.00 Close

## REGISTRATION

THE EVENT IS FREE AND YOU CAN RESERVE YOUR PLACE BY REGISTERING ONLINE AT:

[http://www.momenta.co.uk/ESRC\\_seminars.php](http://www.momenta.co.uk/ESRC_seminars.php)

OR BY E-MAILING:

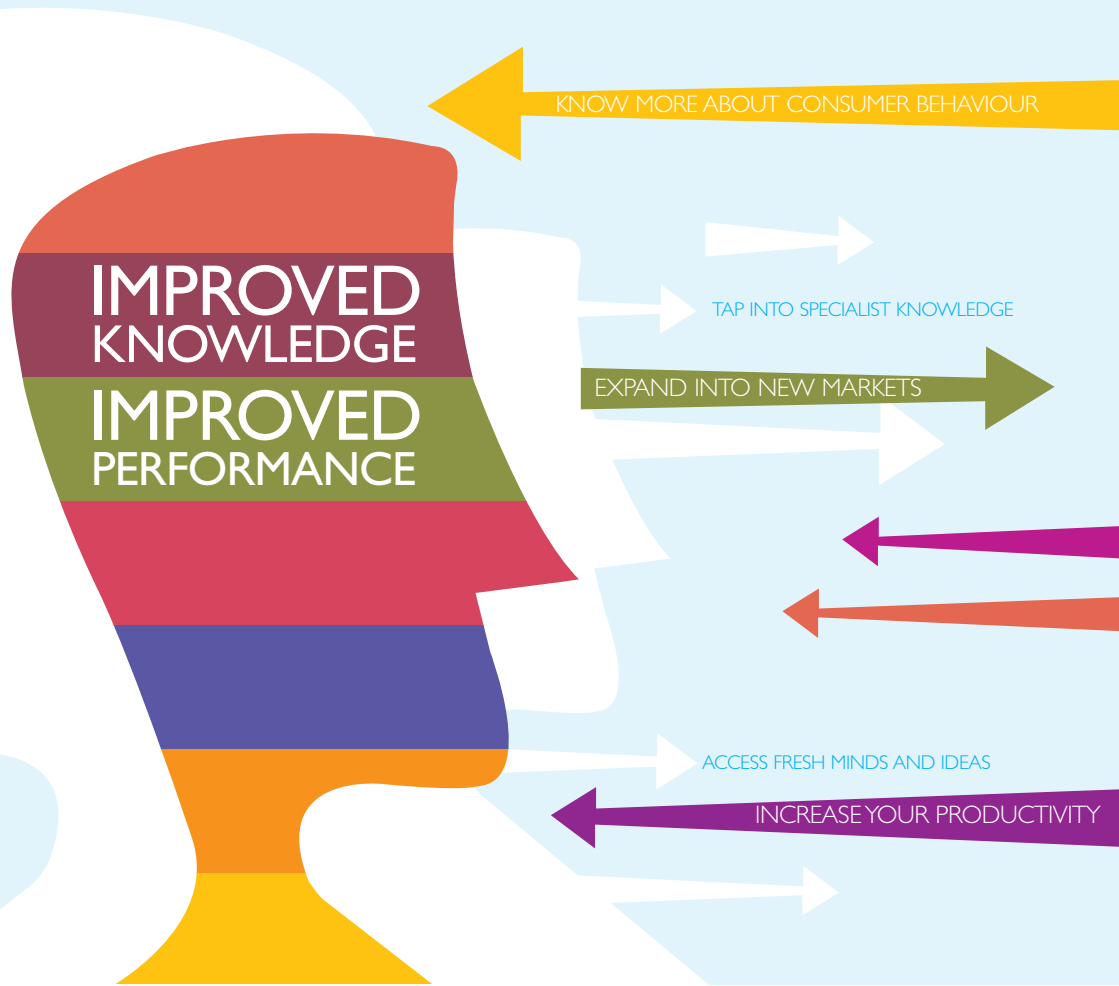
[georgina.webb@aeat.co.uk](mailto:georgina.webb@aeat.co.uk)

# ENERGY TARGETS SMART METERING

AN ESRC/UKERC BUSINESS SEMINAR



UKERC



- INCREASE YOUR PRODUCTIVITY
- TAP INTO SPECIALIST KNOWLEDGE
- KNOW MORE ABOUT CONSUMER BEHAVIOUR
- EXPAND INTO NEW MARKETS
- ACCESS FRESH MINDS AND IDEAS

The ESRC is committed to ensuring the future competitiveness of UK business in a global market through independent, high quality and relevant research. The ESRC Business Seminars provide an important opportunity for ESRC to engage with business, and present the latest relevant research findings. They will provide an effective forum to present, debate and action evidence that addresses key business issues and importantly for ESRC to better understand business demand.

Our aim is to develop a sustainable business network that is linked to the current research evidence utilising ESRC funded research and providing an opportunity to inform and shape new research activity that will respond to business demand.

**'Energy Targets, Smart Metering'** will give you insight into two topical issues in the energy sector; the credibility of current targets for climate change and renewable energy; and smart metering.

The seminar is an opportunity to:

- give your views on the topics
- discuss potential future activity
- explore previously unconsidered issues
- help identify key questions for applied research.

With a strong, international reputation in Energy research and in engaging the business community, ESRC is pleased to present this high-level forum. We place great value in seeing research applied in policy and practice; the seminar is one of many ways that we are working to help create a dialogue between the research community and research users.

The Economic and Social Research Council (ESRC) is the UK's leading independent research funding and training agency addressing economic and social concerns. We aim to provide high quality research on issues of importance to business, the public sector and government.

[www.esrcsocietytoday.ac.uk](http://www.esrcsocietytoday.ac.uk)



## 'The Big Ask: Examining the Credibility of Government Commitments on Climate Change and Renewable Energy'

David Reiner, Judge Business School, Cambridge

In seeking to address climate and other environmental objectives, governments have enacted ambitious targets at the EU level (20% renewables as a share of energy by 2020, 10% of transport fuels to be met by biofuels by 2020) and at the national level. The resultant shifts needed would transform our economies and could have dramatic impacts on the comparative advantage of many firms. Past experience and current undercurrents of dissent call into question the credibility of these laudable ambitions and poses a dilemma for firms and investors looking for guidance in the face of conflicting signals on the nature and the seriousness of the policy response.



## 'Smart Metering, Smart Consumers?'

Sarah Darby, Environmental Change Institute, Oxford

Smart meters are seen by some as a solution to many of our energy problems and by others as an unwelcome and unnecessary piece of technology. Much depends on what is meant by smart metering and who has access to the potential benefits. Sarah Darby considers what smart meters can and cannot do for us, in terms of benefiting suppliers, empowering consumers and reducing energy demand and carbon emissions.



Sarah Darby works with the Lower Carbon Futures team at the Environmental Change Institute, Oxford University, researching the social and behavioural aspects of energy use in buildings. Last April she began a three-year fellowship to work on residential energy feedback, funded by the UK Research Councils' Energy Programme. She is part of the evaluation team for the 2-year trials of different modes of feedback that are now under way in the UK.

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